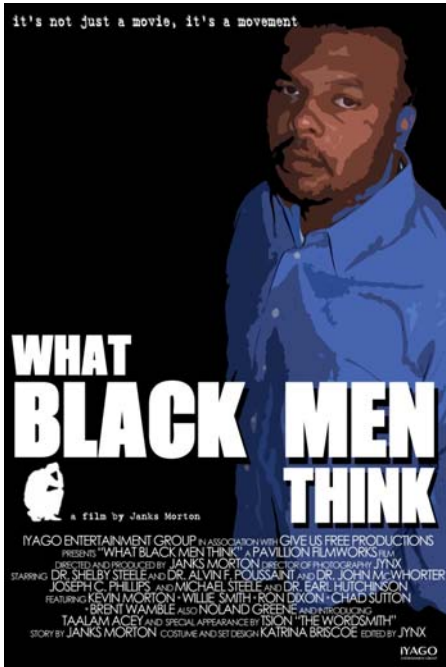


RICHMIX

PRESS RELEASE



Rich Mix
presents

What Black Men Think

Black History Month screenings

Tues 14 - Wed 15 October
8.00pm

Tickets on sale now - £7, £5.5 concs
Information and Box Office **020 7613 7498**

Rich Mix is celebrating Black History Month with two screenings of **What Black Men Think**, a frank and insightful documentary from American filmmaker Janks Morton.

Hailed as the most provocative Black Film since 'Roots', Janks Morton presents a searing examination of the role that myths, stereotypes and misperceptions have played in the decimation of modern era Black relationships, and how the symbiotic relationship between government, media and special interests perpetuates misinformation to further marginalize the role of Black men in society.

Since the triumphs of the Civil Rights Legislation of the early 1960's, havoc and disarray has been wreaked on the Black family with a specific devastation on the Black man. With the negative imagery of the media, the failed policy of the Great Society, and modern era Black leadership abandoning tenets that historically held the community together, a new form of mental slavery has perpetuated an "undeclared civil war" in the Black community...

Tuesday's screening will be followed by panel discussion on issues raised in the film with Femi Ogun (writer of Torn, recently performed at the Arcola Theatre), and Olu Alake, who is part of the Cultural Leadership Project.

Alongside this event, Rich Mix will be screening **Afro-Saxons**, by Chocolate Films from Friday 17 to Thursday 23 October.

About Janks Morton

Janks Morton is the founder of iYago Entertainment Group LLC, a multimedia production company. He states "the company came into existence to reflect both the conscious and the unconscious soul of Black America. He

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has also established Give Us Free Productions Inc., a commercial production company which produces independent documentary, motion pictures and videos for distribution. He serves as Executive Vice President of Jynxdacat Productions, a music production company. Janks Morton has been in the entertainment industry for more than 20 years.

In delivering his first feature length documentary, **What Black Men Think**, Janks Morton took on the role as producer, director, cameraman, lighting technician, editor, mixer, entrepreneur, graphic artist, actor, inspirational speaker and more.

His tribute to the perseverance of a cultural tradition, **What Black Men Think**, took nine months to complete. The testimonials of the current participants in this event, and their poignant recollections of those past, inspired the need to record the dynamics and significance of a heritage that is slowly being forgotten. He states "That I would have to make a film, just to prove that black men are not in the dire state that most media outlets would have you believe, demonstrates the confusion that exists in our community today". Janks Morton has produced his latest film: **What Black Men Think**. A film about his personal journey to discover the genesis of the divisions in 21st century black relationships. It is now circulating at several film festivals, and is available for purchase on DVD.

Janks Morton completed his first short documentary film production, **2OLD2PLAY: The Chicago LAN Fest**, in summer 2006. **2OLD2PLAY: The Chicago LAN Fest** is an exploration of the camaraderie and friendships shared by a close knit group of mature video game aficionados, set in an annual weekend gathering in Chicago. Janks Morton is currently promoting **What Black Men Think** through college tour dates (tba), and public screenings throughout the country.

Born in Cincinnati, Ohio, he was brought to a deeper understanding of himself, his people's history, and the nature of his ancestor's achievements and challenges in Washington, DC. Janks Morton currently resides in Upper Marlboro, MD.

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